

# Ice Cream and Frozen Desserts in Mexico

<https://marketpublishers.com/r/I4E63265047EN.html>

Date: June 2021

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: I4E63265047EN

## Abstracts

After a slower year due to COVID-19 in 2020, in 2021 the rates of retail volume and current value increase for ice cream and frozen desserts are expected to rise, although not quite to the levels seen earlier in the review period. The virus was still evident in the country in the first half of the year, which will limit the rate of growth for impulse ice cream, as consumers spend more time working and socialising at home to prevent the spread of the virus, although will help to maintain growth i...

Euromonitor International's Ice Cream and Frozen Desserts in Mexico report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ICE CREAM AND FROZEN DESSERTS IN MEXICO

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Rising rates of growth as restrictions start to ease

Health and wellness comes to the fore, but indulgence also remains important

Product and packaging launches despite the difficult environment

#### PROSPECTS AND OPPORTUNITIES

Return to stronger growth rates along with continued product development

Sales growth likely to be limited by return to foodservice

Rising popularity of multi-pack dairy ice cream due to convenience at a low price

#### CATEGORY DATA

Table 1 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 2 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 3 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 4 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2016-2021

Table 6 Sales of Impulse Ice Cream by Format: % Value 2016-2021

Table 7 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 8 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 9 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 10 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 11 NBO Company Shares of Impulse Ice Cream: % Value 2017-2021

Table 12 LBN Brand Shares of Impulse Ice Cream: % Value 2018-2021

Table 13 NBO Company Shares of Take-home Ice Cream: % Value 2017-2021

Table 14 LBN Brand Shares of Take-home Ice Cream: % Value 2018-2021

Table 15 NBO Company Shares of Frozen Desserts: % Value 2017-2021

Table 16 LBN Brand Shares of Frozen Desserts: % Value 2018-2021

Table 17 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 18 Distribution of Ice Cream by Format: % Value 2016-2021

Table 19 Distribution of Frozen Desserts by Format: % Value 2016-2021

Table 20 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 21 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2021-2026

Table 22 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume

Growth 2021-2026

Table 23 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value

Growth 2021-2026

CHART 1 Snacks Value Sales Growth Scenarios: 2019-2026

CHART 2 Snacks Impact of Drivers on Value Sales: 2018-2026

SNACKS IN MEXICO

EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 24 Sales of Snacks by Category: Volume 2016-2021

Table 25 Sales of Snacks by Category: Value 2016-2021

Table 26 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 27 Sales of Snacks by Category: % Value Growth 2016-2021

Table 28 NBO Company Shares of Snacks: % Value 2017-2021

Table 29 LBN Brand Shares of Snacks: % Value 2018-2021

Table 30 Penetration of Private Label by Category: % Value 2016-2021

Table 31 Distribution of Snacks by Format: % Value 2016-2021

Table 32 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 33 Forecast Sales of Snacks by Category: Value 2021-2026

Table 34 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 35 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Ice Cream and Frozen Desserts in Mexico

Product link: <https://marketpublishers.com/r/l4E63265047EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l4E63265047EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970