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Ice Cream and Frozen Desserts in Lithuania

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Abstracts

Volume sales of ice cream fell in 2020, as the closure of schools and more consumers working from home impacted sales of impulse ice cream, the largest part of the ice cream landscape in volume terms. Although this was somewhat offset by ongoing volume growth in take-home ice cream, as consumers indulged at home, retail restrictions and the inconvenience of social distancing meant that growth in take-home was somewhat limited. However, volume growth is set to see a recovery during 2021, with vol...

Euromonitor International's Ice Cream and Frozen Desserts in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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