

Ice Cream and Frozen Desserts in Israel

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Abstracts

Retail volume growth of ice cream and frozen desserts is predicted to marginally slow compared to a notable upturn in demand for take-home ice cream due to the home seclusion and indulgence trends during an anxious period as a result of the pandemic. Decline for impulse ice cream during this time had understandably dropped with 2021 predicted to record only stable demand as an extended lockdown into early 2021 is likely to influence further caution amongst some consumers in spending too long out...

Euromonitor International's Ice Cream and Frozen Desserts in Israel report offers indepth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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