

Ice Cream and Frozen Desserts in India

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Abstracts

Ice cream was one of the worst hit categories in 2020 due to the onset of COVID-19 and the country going into lockdown at the start of the peak season for ice cream consumption (summer). However, the category is set to recover only a small proportion of the sales lost last year, despite the early arrival of summer in 2021. Hot day temperatures were already visible in February and set to increase towards the summer months. However as there are lockdown impositions in various parts of the country...

Euromonitor International's Ice Cream and Frozen Desserts in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ICE CREAM AND FROZEN DESSERTS IN INDIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery for ice cream not yet possible as lockdowns prevent stronger growth

Demand for healthier products continues to increase

Amul continues its reign as the brand leader in ice cream

PROSPECTS AND OPPORTUNITIES

Health-orientated products need to meet taste and texture expectations

E-commerce anticipated to continue gaining popularity

CATEGORY DATA

Table 1 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 2 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 3 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 4 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2016-2021

Table 6 Sales of Impulse Ice Cream by Format: % Value 2016-2021

Table 7 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 8 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 9 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 10 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 11 NBO Company Shares of Impulse Ice Cream: % Value 2017-2021

Table 12 LBN Brand Shares of Impulse Ice Cream: % Value 2018-2021

Table 13 NBO Company Shares of Take-home Ice Cream: % Value 2017-2021

Table 14 LBN Brand Shares of Take-home Ice Cream: % Value 2018-2021

Table 15 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 16 Distribution of Ice Cream by Format: % Value 2016-2021

Table 17 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 18 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2021-2026

Table 19 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2021-2026

Table 20 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2021-2026

CHART 1 Snacks Value Sales Growth Scenarios: 2019-2026

CHART 2 Snacks Impact of Drivers on Value Sales: 2019-2026**SNACKS IN INDIA****EXECUTIVE SUMMARY**

Snacks in 2021: The big picture

Key trends in 2021

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 21 Sales of Snacks by Category: Volume 2016-2021

Table 22 Sales of Snacks by Category: Value 2016-2021

Table 23 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 24 Sales of Snacks by Category: % Value Growth 2016-2021

Table 25 NBO Company Shares of Snacks: % Value 2017-2021

Table 26 LBN Brand Shares of Snacks: % Value 2018-2021

Table 27 Penetration of Private Label by Category: % Value 2016-2021

Table 28 Distribution of Snacks by Format: % Value 2016-2021

Table 29 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 30 Forecast Sales of Snacks by Category: Value 2021-2026

Table 31 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 32 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

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Summary 1 Research Sources

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