

Ice Cream and Frozen Desserts in Hong Kong, China

<https://marketpublishers.com/r/I57BC7B2F96EN.html>

Date: July 2021

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: I57BC7B2F96EN

Abstracts

Ice cream and frozen desserts saw a drastic decline in foodservice volume terms in 2020 due to the closure of dining establishments, including ice cream shops, cafés and all-you-can-eat restaurants, during the pandemic. Additionally, unlike other snack categories, there were few opportunities to purchase ice cream and desserts via takeaway services, while the decision to close schools impacted sales of water ice cream. However, much of this decline was mitigated by a shift toward retail sales, w...

Euromonitor International's Ice Cream and Frozen Desserts in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ICE CREAM AND FROZEN DESSERTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales shift back to foodservice as local consumers return to out-of-home dining and on-the-go consumption

H?agen-Dazs from Nestl? retains the lead, but smaller players Cheer and Siu Ning Bo continue to rapidly expand their presence throughout Hong Kong

Flavour innovation drives brand engagement and inter-category competition in 2021

PROSPECTS AND OPPORTUNITIES

Return to impulsive and on-the-go consumption will drive sales over the forecast period

The focus on premiumisation and wellness will drive value sales through indulgence

Return to convenient on-the-go consumption will hamper bulk ice cream

CATEGORY DATA

Table 1 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 2 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 3 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 4 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2016-2021

Table 6 Sales of Impulse Ice Cream by Format: % Value 2016-2021

Table 7 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 8 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 9 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 10 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 11 NBO Company Shares of Impulse Ice Cream: % Value 2017-2021

Table 12 LBN Brand Shares of Impulse Ice Cream: % Value 2018-2021

Table 13 NBO Company Shares of Take-home Ice Cream: % Value 2017-2021

Table 14 LBN Brand Shares of Take-home Ice Cream: % Value 2018-2021

Table 15 NBO Company Shares of Frozen Desserts: % Value 2017-2021

Table 16 LBN Brand Shares of Frozen Desserts: % Value 2018-2021

Table 17 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 18 Distribution of Ice Cream by Format: % Value 2016-2021

Table 19 Distribution of Frozen Desserts by Format: % Value 2016-2021

Table 20 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 21 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value

2021-2026

Table 22 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2021-2026

Table 23 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2021-2026

CHART 1 Snacks Value Sales Growth Scenarios: 2019-2026

CHART 2 Snacks Impact of Drivers on Value Sales: 2019-2026

SNACKS IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

Table 24 Sales of Snacks by Category: Volume 2016-2021

Table 25 Sales of Snacks by Category: Value 2016-2021

Table 26 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 27 Sales of Snacks by Category: % Value Growth 2016-2021

Table 28 NBO Company Shares of Snacks: % Value 2017-2021

Table 29 LBN Brand Shares of Snacks: % Value 2018-2021

Table 30 Penetration of Private Label by Category: % Value 2016-2021

Table 31 Distribution of Snacks by Format: % Value 2016-2021

Table 32 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 33 Forecast Sales of Snacks by Category: Value 2021-2026

Table 34 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 35 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Ice Cream and Frozen Desserts in Hong Kong, China

Product link: <https://marketpublishers.com/r/I57BC7B2F96EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I57BC7B2F96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970