

Ice Cream and Frozen Desserts in Hong Kong, China

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Abstracts

Ice cream and frozen desserts saw a drastic decline in foodservice volume terms in 2020 due to the closure of dining establishments, including ice cream shops, caf?s and all-you-can-eat restaurants, during the pandemic. Additionally, unlike other snack categories, there were few opportunities to purchase ice cream and desserts via takeaway services, while the decision to close schools impacted sales of water ice cream. However, much of this decline was mitigated by a shift toward retail sales, w...

Euromonitor International's Ice Cream and Frozen Desserts in Hong Kong, China report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales shift back to foodservice as local consumers return to out-of-home dining and on-the-go consumption

H?agen-Dazs from Nestl? retains the lead, but smaller players Cheer and Siu Ning Bo continue to rapidly expand their presence throughout Hong Kong

Flavour innovation drives brand engagement and inter-category competition in 2021

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