

# Ice Cream and Frozen Desserts in Ecuador

<https://marketpublishers.com/r/IA7378AE49EEN.html>

Date: June 2021

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: IA7378AE49EEN

## Abstracts

The majority of ice cream current value sales are impulse purchases, and these were greatly affected during lockdown. In contrast, the purchase of ice creams in multiple packages were less impacted in 2020. The offer of multi-pack ice cream, take-home ice cream, and non-dairy alternatives was preferred among consumers, who saw a tendency to make planned, but less frequent shopping trips, and mitigated large overall losses as consumers were still hunger for the traditional indulgence. In 2021, ic...

Euromonitor International's Ice Cream and Frozen Desserts in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ICE CREAM AND FROZEN DESSERTS IN ECUADOR

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Immediate rebound for impulse ice cream as consumers resume socialising

Unilever Andina Ecuador lowers its prices by opting for cheaper packaging

Unilever Andina Ecuador stays at the forefront of innovations in 2021

#### PROSPECTS AND OPPORTUNITIES

Demand for ice cream recovers as socialising and celebratory gatherings resume

More flavours and brands expected to be seen within take-home ice cream in 2022 and beyond

Unilever Andina Ecuador expands its network of ice cream carts

#### CATEGORY DATA

Table 1 Sales of Ice Cream and Frozen Desserts by Category: Volume 2016-2021

Table 2 Sales of Ice Cream and Frozen Desserts by Category: Value 2016-2021

Table 3 Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2016-2021

Table 4 Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Ice Cream and Frozen Desserts: % Value 2017-2021

Table 6 LBN Brand Shares of Ice Cream and Frozen Desserts: % Value 2018-2021

Table 7 NBO Company Shares of Ice Cream: % Value 2017-2021

Table 8 LBN Brand Shares of Ice Cream: % Value 2018-2021

Table 9 Distribution of Ice Cream and Frozen Desserts by Format: % Value 2016-2021

Table 10 Distribution of Ice Cream by Format: % Value 2016-2021

Table 11 Forecast Sales of Ice Cream and Frozen Desserts by Category: Volume 2021-2026

Table 12 Forecast Sales of Ice Cream and Frozen Desserts by Category: Value 2021-2026

Table 13 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Volume Growth 2021-2026

Table 14 Forecast Sales of Ice Cream and Frozen Desserts by Category: % Value Growth 2021-2026

### SNACKS IN ECUADOR

#### EXECUTIVE SUMMARY

Snacks in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for snacks?

## MARKET DATA

Table 15 Sales of Snacks by Category: Volume 2016-2021

Table 16 Sales of Snacks by Category: Value 2016-2021

Table 17 Sales of Snacks by Category: % Volume Growth 2016-2021

Table 18 Sales of Snacks by Category: % Value Growth 2016-2021

Table 19 NBO Company Shares of Snacks: % Value 2017-2021

Table 20 LBN Brand Shares of Snacks: % Value 2018-2021

Table 21 Distribution of Snacks by Format: % Value 2016-2021

Table 22 Forecast Sales of Snacks by Category: Volume 2021-2026

Table 23 Forecast Sales of Snacks by Category: Value 2021-2026

Table 24 Forecast Sales of Snacks by Category: % Volume Growth 2021-2026

Table 25 Forecast Sales of Snacks by Category: % Value Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Ice Cream and Frozen Desserts in Ecuador

Product link: <https://marketpublishers.com/r/IA7378AE49EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IA7378AE49EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970