

# Ice Cream and Frozen Desserts in Dominican Republic

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## Abstracts

For much of 2020, popular foodservice channels including kiosks at supermarkets and hypermarkets, pharmacies, hotels and even bars that sold single portion water ice cream to consumers had to close with some smaller outlets having to close permanently. This posed a serious challenge for premium offerings that were typically consumed on-site in ice cream parlours, as, with the exception of H?agen-Dazs, they have relatively limited distribution in retail channels. For example, Baskin Robbins has m...

Euromonitor International's Ice Cream and Frozen Desserts in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Bounce back for single-portion ice cream as shift to at-home consumption eases due to loosening of some restrictions in 2021

Companies and consumers turn to delivery services as in-person shopping poses a health risk

Helados Bon retains outright lead in 2021 but experiences a contraction in share

#### PROSPECTS AND OPPORTUNITIES

Artisanal ice cream enjoys growing popularity thanks to new flavours and local ingredients though focus on foodservice proves a hindrance

Launches with local positioning stimulate interest among consumers while niche of non-dairy ice cream also develops

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