

Hot Drinks Packaging in Malaysia

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Abstracts

Flexible plastic remained the main pack type for hot drinks in 2022, and was recording positive growth in its unit volumes in 2022, with this expected to continue over the forecast period. Flexible plastic is popular due to being perceived as a convenient pack type that is inexpensive to manufacture. Flexible plastic also offers a wide variety in terms of sizes and designs, while its light weight and flexible shape are ideal for portability. It also tends to have only one layer of packaging, unl...

Euromonitor International's Hot Drinks Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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