

# Ice Cream and Frozen Desserts in Australia

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## Abstracts

In 2021, retail current value and retail volume sales are both expected to decline slightly as the COVID-19 restrictions in Australia begin to ease. This is due to the fact that sales of ice cream especially remained high throughout the pandemic as consumers looked to sweet indulgences for comfort and to treat themselves in the absence of other activities that they might indulge in. Uber Eats played an important role in maintaining ice cream sales in 2020, delivering products to consumers who wa...

Euromonitor International's Ice Cream and Frozen Desserts in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Frozen Desserts, Ice Cream.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Peters is on thin ice as the company faces allegations of unfair competition

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