

Ice Cream and Frozen Desserts in Argentina

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Abstracts

Lockdown for the COVID-19 pandemic was in March and April 2020 and had a considerable impact on ice cream demand with impulse ice cream buys decreasing over the lockdown period as the main channel, kiosks (other grocery retailers), were mostly closed during this period. However, current value sales were not drastically impacted. The sales of ice cream and frozen desserts in Argentina is expected to continue growing in 2021, however, at a slower rate. The main reason for this is that consumers wi...

Euromonitor International's Ice Cream and Frozen Desserts in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Frozen Desserts, Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream and Frozen Desserts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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