

# Ice Cream in Bosnia and Herzegovina

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## Abstracts

Ice cream in Bosnia and Herzegovina defied expectations in 2024. Despite a challenging demographic crisis leading to a shrinking consumer base, the category managed to maintain stable demand. This resilience can be attributed to the constant stream of exciting new product launches from ice cream manufacturers. Consumers continue to crave ice cream as a refreshing treat, showing a strong interest in the novel flavours and combinations offered. Furthermore, strong price increases due to inflation...

Euromonitor International's Ice Cream in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Ice Cream market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Ice Cream in Bosnia and Herzegovina  
Euromonitor International  
July 2024

### LIST OF CONTENTS AND TABLES

ICE CREAM IN BOSNIA AND HERZEGOVINA  
KEY DATA FINDINGS

### 2024 DEVELOPMENTS

Innovation counters demographic challenges  
Balancing indulgence with health  
Multi-pack mania and the rise of domestic production

### PROSPECTS AND OPPORTUNITIES

Moderate growth on the horizon  
Value reigns supreme  
Local dominance persists, international interest grows

### CATEGORY DATA

Table 1 Sales of Ice Cream by Category: Volume 2019-2024  
Table 2 Sales of Ice Cream by Category: Value 2019-2024  
Table 3 Sales of Ice Cream by Category: % Volume Growth 2019-2024  
Table 4 Sales of Ice Cream by Category: % Value Growth 2019-2024  
Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024  
Table 6 Sales of Impulse Ice Cream by Format: % Value 2019-2024  
Table 7 NBO Company Shares of Ice Cream: % Value 2020-2024  
Table 8 LBN Brand Shares of Ice Cream: % Value 2021-2024  
Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024  
Table 10 LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024  
Table 11 NBO Company Shares of Take-home Ice Cream: % Value 2020-2024  
Table 12 LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024  
Table 13 Distribution of Ice Cream by Format: % Value 2019-2024  
Table 14 Forecast Sales of Ice Cream by Category: Volume 2024-2029  
Table 15 Forecast Sales of Ice Cream by Category: Value 2024-2029  
Table 16 Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029  
Table 17 Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SNACKS IN BOSNIA AND HERZEGOVINA

## EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

## MARKET DATA

Table 18 Sales of Snacks by Category: Volume 2019-2024

Table 19 Sales of Snacks by Category: Value 2019-2024

Table 20 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 21 Sales of Snacks by Category: % Value Growth 2019-2024

Table 22 NBO Company Shares of Snacks: % Value 2020-2024

Table 23 LBN Brand Shares of Snacks: % Value 2021-2024

Table 24 Penetration of Private Label by Category: % Value 2019-2024

Table 25 Distribution of Snacks by Format: % Value 2019-2024

Table 26 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 27 Forecast Sales of Snacks by Category: Value 2024-2029

Table 28 Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 29 Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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## SOURCES

Summary 1 Research Sources

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