

ICA Sverige AB in Retailing (Sweden)

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Abstracts

During 2015 ICA acquired Hemtex, a textiles chain and in 2016 the company developed its selection of speciality goods for Hemtex. It is also focusing on developing its relatively new convenience store concept ICA To Go. Sverige will focus on maintaining its lead in grocery retailers and on increasing its share in chemists/pharmacies. This follows the purchase of Apotek Hjärtat, the largest privately-owned pharmacy chain in Sweden in November 2014, which made ICA the largest player within chemis...

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