

# Iberamigo SA in Pet Care (Spain)

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## Abstracts

Iberamigo is a pet care company 100% focused on the specialist channel. The company owns the brand Clean Cat within other cat products and distributes the pet food portfolio of Procter & Gamble throughout Spain and Andorra, under the famous brand Eukanuba. The company's strong commitment to diversify its business led to an expansion of its range of products. For example, Iberamigo distributes pet clothing under licence, using the Spanish design brand Agatha Ruiz de la Prada or pet accessories...

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