

IBB Amsterdam BV in Personal Accessories (Netherlands)

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Abstracts

IBB Amsterdam is committed to consolidating its position as one of the largest distributors in jewellery and watches in the Netherlands. The manufacturer is looking to incorporate new brands into its product assortment and develop further across most categories in terms of price in order to benefit from its vast distribution network. One major strategy for the company during the forecast period is set to be geared to consolidating the position of its own jewellery brands such as Blush, Tisento...

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