

Ibadan in Nigeria

<https://marketpublishers.com/r/I6C2245ED444EN.html>

Date: July 2023

Pages: 16

Price: US\$ 725.00 (Single User License)

ID: I6C2245ED444EN

Abstracts

The Ibadan in Nigeria report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cities market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

IBADAN IN NIGERIA

HEADLINES

CITY SCORECARD

CHART 1 Ibadan City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2022

POPULATION

CHART 2 Key Ibadan Population Indicators Compared to Nigeria and Middle East and Africa 2022

CHART 3 Ibadan Population Growth Compared to Nigeria and Middle East and Africa 2017-2027

CHART 4 Ibadan Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027

CHART 5 Ibadan Population by Age and Sex 2022

CONSUMER EXPENDITURE

CHART 6 Ibadan Consumer Expenditure per Capita Compared to Nigeria and Middle East and Africa 2017-2027

CHART 7 Ibadan Consumer Expenditure Structure 2022

DIGITAL CONSUMER

CHART 8 Key Ibadan Digital Consumer Statistics Compared to Nigeria and Middle East and Africa 2022

CHART 9 Digital Consumer Historic Growth and Forecasts in Ibadan 2017-2027

WEALTH

CHART 10 Ibadan Disposable Income per Household Compared to Nigeria and Middle East and Africa 2017-2027

CHART 11 Number of Households by Disposable Income Band in Ibadan 2017/2022/2027

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Ibadan: 2017-2027

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Ibadan Household Possession of Kitchen Durables Compared to Nigeria and Middle East and Africa 2022: % of Households

CHART 14 Ibadan Possession of Entertainment Electronics Compared to Nigeria and Middle East and Africa 2022: % of Households

CHART 15 Ibadan Household Possession of Other Durables Compared to Nigeria and Middle East and Africa 2022: % of Households

ECONOMY

CHART 16 Ibadan GDP per Capita Compared to Nigeria and Middle East and Africa
2017-2027

CHART 17 Ibadan Real GDP Growth Compared to Nigeria and Middle East and Africa
2017-2027

CHART 18 Ibadan Inflation Compared to Nigeria and Middle East and Africa 2017-2027
LABOUR

CHART 19 Ibadan Labour Indicators Compared to Nigeria and Middle East and Africa
2022

CHART 20 Economically Active Population and Unemployment Rate in Ibadan
2017-2022

CHART 21 Ibadan Labour Productivity Compared to Nigeria and Middle East and Africa
2017-2022

TRANSPORT

CHART 22 Number of Airport Passengers in Ibadan 2017-2022

CHART 23 Ibadan Transport Possession Compared to Nigeria and Middle East and
Africa 2022: % of Households

I would like to order

Product name: Ibadan in Nigeria

Product link: <https://marketpublishers.com/r/l6C2245ED444EN.html>

Price: US\$ 725.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l6C2245ED444EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970