

# Hytex Integrated Bhd in Apparel (Malaysia)

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## Abstracts

Hytex Integrated's strategic direction is to diversify its business into apparel retailing in Malaysia. The company is also looking to further expand into retailing, with plans to open more concept stores, in addition to its existing 40 retail outlets in Malaysia. Finally, Hytex Integrated also emphasises its continuing philosophy to provide value and quality as core distinctive measures for its customers.

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