

Hypermarkets in Argentina

<https://marketpublishers.com/r/H0CF94D0CB0EN.html>

Date: April 2020

Pages: 45

Price: US\$ 990.00 (Single User License)

ID: H0CF94D0CB0EN

Abstracts

The hypermarkets channel has been affected particularly strongly by the recession in Argentina. Consumers were faced with a highly inflationary environment and salaries that did not increase at the same rate, thus generating much lower consumption capacity. In this context, consumers tend to make much smaller purchases and more frequently. Hypermarkets, which are usually chosen for making big purchases, has thus been one of the most affected channels. Consumers prefer to visit other less formal...

Euromonitor International's Hypermarkets in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Modern Grocery Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HEADLINES

PROSPECTS

Rising price sensitivity hits hypermarkets particularly hard

Players engage in extensive discounting in bid to attract consumers

Continued focus on developing private label ranges

COMPETITIVE LANDSCAPE

Extensive discounting activity helps Jumbo attract price sensitive consumers

Leading brands shift away from larger scale stores

Some hypermarkets look to convert to warehouse clubs

CHANNEL DATA

Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2014-2019

Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 3 Hypermarkets GBO Company Shares: % Value 2015-2019

Table 4 Hypermarkets GBN Brand Shares: % Value 2016-2019

Table 5 Hypermarkets LBN Brand Shares: Outlets 2016-2019

Table 6 Hypermarkets LBN Brand Shares: Selling Space 2016-2019

Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2019-2024

Table 8 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024

EXECUTIVE SUMMARY

Challenging economic environment continues to limit growth

Extensive government and retail promotions help to attract consumers

Price sensitivity fuels demand for private label and secondary brands

Lower prices help warehouse clubs and discounters gain sales share

Rising demand for convenience fuels e-commerce operations

OPERATING ENVIRONMENT

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 9 Cash and Carry Sales: Value 2014-2019

Seasonality

Christmas

Back to school

Mother's Day

Father's Day

Children's Day

Wise Men Day

Payments and Delivery

Emerging Business Models

MARKET DATA

Table 10 Sales in Retailing by Store-based vs Non-Store: Value 2014-2019

Table 11 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2014-2019

Table 12 Sales in Store-based Retailing by Channel: Value 2014-2019

Table 13 Sales in Store-based Retailing by Channel: % Value Growth 2014-2019

Table 14 Store-based Retailing Outlets by Channel: Units 2014-2019

Table 15 Store-based Retailing Outlets by Channel: % Unit Growth 2014-2019

Table 16 Sales in Non-Store Retailing by Channel: Value 2014-2019

Table 17 Sales in Non-Store Retailing by Channel: % Value Growth 2014-2019

Table 18 Grocery Retailers: Value Sales, Outlets and Selling Space 2014-2019

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 20 Sales in Grocery Retailers by Channel: Value 2014-2019

Table 21 Sales in Grocery Retailers by Channel: % Value Growth 2014-2019

Table 22 Grocery Retailers Outlets by Channel: Units 2014-2019

Table 23 Grocery Retailers Outlets by Channel: % Unit Growth 2014-2019

Table 24 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2014-2019

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 26 Sales in Non-Grocery Specialists by Channel: Value 2014-2019

Table 27 Sales in Non-Grocery Specialists by Channel: % Value Growth 2014-2019

Table 28 Non-Grocery Specialists Outlets by Channel: Units 2014-2019

Table 29 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2014-2019

Table 30 Mixed Retailers: Value Sales, Outlets and Selling Space 2014-2019

Table 31 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2014-2019

Table 32 Sales in Mixed Retailers by Channel: Value 2014-2019

Table 33 Sales in Mixed Retailers by Channel: % Value Growth 2014-2019

Table 34 Mixed Retailers Outlets by Channel: Units 2014-2019

Table 35 Mixed Retailers Outlets by Channel: % Unit Growth 2014-2019

Table 36 Retailing GBO Company Shares: % Value 2015-2019

Table 37 Retailing GBN Brand Shares: % Value 2016-2019

Table 38 Store-based Retailing GBO Company Shares: % Value 2015-2019

Table 39 Store-based Retailing GBN Brand Shares: % Value 2016-2019

Table 40 Store-based Retailing LBN Brand Shares: Outlets 2016-2019

- Table 41 Non-Store Retailing GBO Company Shares: % Value 2015-2019
- Table 42 Non-Store Retailing GBN Brand Shares: % Value 2016-2019
- Table 43 Grocery Retailers GBO Company Shares: % Value 2015-2019
- Table 44 Grocery Retailers GBN Brand Shares: % Value 2016-2019
- Table 45 Grocery Retailers LBN Brand Shares: Outlets 2016-2019
- Table 46 Grocery Retailers LBN Brand Shares: Selling Space 2016-2019
- Table 47 Non-Grocery Specialists GBO Company Shares: % Value 2015-2019
- Table 48 Non-Grocery Specialists GBN Brand Shares: % Value 2016-2019
- Table 49 Non-Grocery Specialists LBN Brand Shares: Outlets 2016-2019
- Table 50 Non-Grocery Specialists LBN Brand Shares: Selling Space 2016-2019
- Table 51 Mixed Retailers GBO Company Shares: % Value 2015-2019
- Table 52 Mixed Retailers GBN Brand Shares: % Value 2016-2019
- Table 53 Mixed Retailers LBN Brand Shares: Outlets 2016-2019
- Table 54 Mixed Retailers LBN Brand Shares: Selling Space 2016-2019
- Table 55 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2019-2024
- Table 56 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2019-2024
- Table 57 Forecast Sales in Store-based Retailing by Channel: Value 2019-2024
- Table 58 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2019-2024
- Table 59 Forecast Store-based Retailing Outlets by Channel: Units 2019-2024
- Table 60 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2019-2024
- Table 61 Forecast Sales in Non-Store Retailing by Channel: Value 2019-2024
- Table 62 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2019-2024
- Table 63 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2019-2024
- Table 64 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 65 Forecast Sales in Grocery Retailers by Channel: Value 2019-2024
- Table 66 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 67 Forecast Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 68 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 69 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2019-2024
- Table 70 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 71 Forecast Sales in Non-Grocery Specialists by Channel: Value 2019-2024
- Table 72 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth

2019-2024

Table 73 Forecast Non-Grocery Specialists Outlets by Channel: Units 2019-2024

Table 74 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2019-2024

Table 75 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2019-2024

Table 76 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth
2019-2024

Table 77 Forecast Sales in Mixed Retailers by Channel: Value 2019-2024

Table 78 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2019-2024

Table 79 Forecast Mixed Retailers Outlets by Channel: Units 2019-2024

Table 80 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2019-2024

CORONAVIRUS (COVID-19)

DEFINITIONS

Other terminology:

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Hypermarkets in Argentina

Product link: <https://marketpublishers.com/r/H0CF94D0CB0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H0CF94D0CB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970