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Hypermarkets in the US

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Abstracts

Hypermarkets experienced slower current value growth in the US in 2023 than in the previous year. This was largely a response to the still difficult inflationary environment in the country. Many US consumers continued to put off purchases of discretionary items in order to have enough money for groceries and other household essentials, which accounted for a growing share of hypermarket operators' value sales over the course of the year. The channel also started 2023 with an inventory carryover f...

Euromonitor International's Hypermarkets in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Hypermarkets in the US
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March 2024

LIST OF CONTENTS AND TABLES

HYPERMARKETS IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in hypermarkets slows in current terms in 2023
Hypermarkets experiment with smaller store sizes
Walmart invests in store remodelling and buy now, pay later
PROSPECTS AND OPPORTUNITIES
Hypermarkets should leverage physical retail over the forecast period
Walmart recommits to outlet expansion in its home market
Health and wellness merchandising presents opportunities for hypermarkets
CHANNEL DATA
Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Hypermarkets GBO Company Shares: % Value 2019-2023
Table 4 Hypermarkets GBN Brand Shares: % Value 2020-2023
Table 5 Hypermarkets LBN Brand Shares: Outlets 2020-2023
Table 6 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
RETAIL IN THE US
EXECUTIVE SUMMARY
Retail in 2023: The big picture
E-commerce marketplaces with ties to China make a huge impact in the US in 2023
The proposed Kroger-Albertsons merger hits a snag
What next for retail?
OPERATING ENVIRONMENT
Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality
Christmas
Back to School
Prime Day/Christmas in July
Mother's Day
MARKET DATA
Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 10 Sales in Retail Offline by Channel: Value 2018-2023
Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 12 Retail Offline Outlets by Channel: Units 2018-2023
Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023
Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023
Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023
Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 28 Retail GBO Company Shares: % Value 2019-2023
Table 29 Retail GBN Brand Shares: % Value 2020-2023
Table 30 Retail Offline GBO Company Shares: % Value 2019-2023
Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023
Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

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Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

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