

Hypermarkets in Saudi Arabia

<https://marketpublishers.com/r/HCF50FFB8C0EN.html>

Date: March 2024

Pages: 37

Price: US\$ 990.00 (Single User License)

ID: HCF50FFB8C0EN

Abstracts

The Public Investment Fund (PIF), Saudi Arabia's sovereign wealth fund, acquired a 30% stake in Riyadh-based grocery store chain Tamimi Markets Company in 2023. The PIF is looking to help Tamimi Markets realise its full potential, with the aim of transforming it from a local chain into a regional one. The PIF will look to support the company's plans to expand its operations and commercial opportunities, including exploring the potential for an initial public offering (IPO). The investment should...

Euromonitor International's Hypermarkets in Saudi Arabia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hypermarkets in Saudi Arabia
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

HYPERMARKETS IN SAUDI ARABIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

PIF acquires share in Tamimi Markets in 2023
Lulu continues to expand its presence with new branches, services and partnerships
Hyper Panda invests in revamped design, offerings and partnerships

PROSPECTS AND OPPORTUNITIES

Hypermarkets to leverage AI to increase targeted marketing
Private label set to play a bigger role in hypermarkets over the forecast period
Leading retail chains eye expansion and development plans

CHANNEL DATA

Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Hypermarkets GBO Company Shares: % Value 2019-2023
Table 4 Hypermarkets GBN Brand Shares: % Value 2020-2023
Table 5 Hypermarkets LBN Brand Shares: Outlets 2020-2023
Table 6 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN SAUDI ARABIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture
E-commerce thriving as retailers continue to invest in an omnichannel approach
Retailers adopt personalised marketing strategies
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Ramadan and Eid-al Fitr

National day

Back to school

White Friday

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 Retail GBO Company Shares: % Value 2019-2023

Table 29 Retail GBN Brand Shares: % Value 2020-2023

Table 30 Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

I would like to order

Product name: Hypermarkets in Saudi Arabia

Product link: <https://marketpublishers.com/r/HCF50FFB8C0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCF50FFB8C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970