

Hypermarkets in Japan

<https://marketpublishers.com/r/H23081C99935EN.html>

Date: February 2024

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: H23081C99935EN

Abstracts

Hypermarkets usually sell a wider range of products compared with other types of grocery retailers, such as supermarkets and convenience stores, but may not be as centrally positioned or as favoured for regular visits. Nevertheless, hypermarkets returned more or less to the pre-pandemic level of value sales in 2023, as full mobility resumed in the country along with the reclassification of COVID-19 in May 2023.

Euromonitor International's Hypermarkets in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Hypermarkets in Japan
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

HYPERMARKETS IN JAPAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises benefit value sales of hypermarkets, but not volume
Strong traction for private label
Seiyu reinforces localisation with locally sourced produce

PROSPECTS AND OPPORTUNITIES

Strategic changes in focus expected when it comes to product range
Despite population decline, hypermarkets set to benefit from more tourists
Players likely to continue to push sustainability

CHANNEL DATA

Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Hypermarkets GBO Company Shares: % Value 2019-2023
Table 4 Hypermarkets GBN Brand Shares: % Value 2020-2023
Table 5 Hypermarkets LBN Brand Shares: Outlets 2020-2023
Table 6 Hypermarkets LBN Brand Shares: Selling Space 2020-2023
Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 8 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN JAPAN

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Private label development key for retailers to stay competitive
New regulation on stealth marketing (Endorsements and Testimonials in Advertising) impacts e-commerce and direct selling
What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Hatsu Uri ("First Sales") at New Year

Valentine's Day

White Day

Mother's Day

Father's Day

Summer bargains

Halloween

Black Friday and Cyber Monday

Christmas and year-end bargains

MARKET DATA

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 10 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 11 Sales in Retail Offline by Channel: Value 2018-2023

Table 12 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 13 Retail Offline Outlets by Channel: Units 2018-2023

Table 14 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 23 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 25 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 27 Retail GBO Company Shares: % Value 2019-2023

Table 28 Retail GBN Brand Shares: % Value 2020-2023

Table 29 Retail Offline GBO Company Shares: % Value 2019-2023

Table 30 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 31 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 32 Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 33 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 34 Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 35 Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 36 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2020-2023
Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 Non-Grocery Retailers LBN Brand Shares: Selling Space 2020-2023
Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 43 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 44 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 45 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 46 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 47 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 48 Forecast Sales in Retail E-Commerce by Channel: Value 2023-2028
Table 49 Forecast Sales in Retail E-Commerce by Channel: % Value Growth 2023-2028
Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 51 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 52 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 53 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 54 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 55 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 57 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 58 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 59 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 60 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 61 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Hypermarkets in Japan

Product link: <https://marketpublishers.com/r/H23081C99935EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H23081C99935EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970