

# Hypermarkets in India

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## Abstracts

After witnessing a significant fall in current value sales in 2020, in the first year of the pandemic, hypermarkets returned to dynamic growth in India in 2021 and 2022, and this trend continued in 2023, finally rising above the 2019 level of sales for the first time. After a number of closures in 2022, as Future Retail's Big Bazaar outlets were closed or sold off, the number of outlets also saw a dynamic rebound. Consumers often shop weekly or monthly, with top-up shops in between. Hypermarkets...

Euromonitor International's Hypermarkets in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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