+44 20 8123 2220
info@marketpublishers.com

Hypermarkets in India

https://marketpublishers.com/r/H8008513D0CEN.html
Date: October 2024
Pages: 32
Price: US$ 990.00 (Single User License)
ID: H8008513D0CEN

Abstracts

After witnessing a significant fall in current value sales in 2020, in the first year of the pandemic, hypermarkets returned to dynamic growth in India in 2021 and 2022, and this trend continued in 2023, finally rising above the 2019 level of sales for the first time. After a number of closures in 2022, as Future Retail's Big Bazaar outlets were closed or sold off, the number of outlets also saw a dynamic rebound. Consumers often shop weekly or monthly, with top-up shops in between. Hypermarkets...

Euromonitor International's Hypermarkets in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hypermarkets market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Hypermarkets in India
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

HYPERMARKETS IN INDIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Hypermarkets becoming increasingly important for modern consumers
Major players focus on digital services to counter rising competition from e-commerce
Discounting is an area of focus, to encourage consumers to purchase
PROSPECTS AND OPPORTUNITIES
Major players in hypermarkets will look to expand their reach
Omnichannel approach by players will help them grow their sales
Hypermarkets will continue to be dominated by major players
CHANNEL DATA
Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Hypermarkets GBO Company Shares: % Value 2019-2023
Table 4 Hypermarkets GBN Brand Shares: % Value 2020-2023
Table 5 Hypermarkets LBN Brand Shares: Outlets 2020-2023
Table 6 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
RETAIL IN INDIA
EXECUTIVE SUMMARY
Retail in 2023: The big picture
A landmark reform is seen in terms of the operation of retail businesses in India
Omnichannel experience becomes key for both offline as well as offline retailers
What next for retail?
OPERATING ENVIRONMENT
Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality
MARKET DATA
Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 10 Sales in Retail Offline by Channel: Value 2018-2023
Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 12 Retail Offline Outlets by Channel: Units 2018-2023
Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023
Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 18 Sales in Grocery Retailers by Channel: Value 2018-2023
Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 20 Grocery Retailers Outlets by Channel: Units 2018-2023
Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 24 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 26 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 28 Retail GBO Company Shares: % Value 2019-2023
Table 29 Retail GBN Brand Shares: % Value 2020-2023
Table 30 Retail Offline GBO Company Shares: % Value 2019-2023
Table 31 Retail Offline GBN Brand Shares: % Value 2020-2023
Table 32 Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 33 Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 34 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 35 Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 36 Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 37 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value

2023-2028
Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 43 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 45 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
DISCLAIMER
SOURCES
Summary 2 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Hypermarkets in India
Product link: https://marketpublishers.com/r/H8008513D0CEN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H8008513D0CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970