

# Hypermarcas SA in Consumer Health (Brazil)

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Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HCD5074775FEN

## Abstracts

Hypermarcas has been totally focused on its activities in consumer health and the wider pharmaceuticals industry since December 2015, when it was announced that the company's beauty and personal care divisions had been sold to Coty Inc in an acquisition was B\$3.8 billion. The company's preservatives unit was also sold to Reckitt Benckiser for B\$675 million at the same time. The funds generated through these transactions are to be strategically invested in the company's expansion in the pharmaceu...

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