

Hypermarcas SA in Consumer Health (Brazil)

<https://marketpublishers.com/r/HCD5074775FEN.html>

Date: September 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: HCD5074775FEN

Abstracts

Hypermarcas has been totally focused on its activities in consumer health and the wider pharmaceuticals industry since December 2015, when it was announced that the company's beauty and personal care divisions had been sold to Coty Inc in an acquisition worth B\$3.8 billion. The company's preservatives unit was also sold to Reckitt Benckiser for B\$675 million at the same time. The funds generated through these transactions are to be strategically invested in the company's expansion in the pharmaceu...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Hypermarcas SA: Key Facts

Summary 2 Hypermarcas SA: Operational Indicators

Competitive Positioning

Summary 3 Hypermarcas SA: Competitive Position 2016

I would like to order

Product name: Hypermecas SA in Consumer Health (Brazil)

Product link: <https://marketpublishers.com/r/HCD5074775FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HCD5074775FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970