

Hyga GmbH & Co KG in Tissue and Hygiene (Austria)

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Abstracts

The main strategy of Hyga GmbH & Co KG over the forecast period will be to further improve the quality of its products and to further establish itself as the supplier of the leading discounter Hofer in Austria. Continuing to nurture its good relationship with Hofer will be the primary goal of the company in the future. The company strives to achieve this by offering its know-how and expertise in developing private label products, optimising its product range, undertaking market research and...

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