

Hyatt Hotels Corp in Travel (World)

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Abstracts

Hyatt is gaining value share in luxury hotels, in line with the luxury hotel market recording steady growth globally. Consumer preferences for luxury travel are shifting to more wellness experiences, where Hyatt has actively diversified its portfolio by acquiring wellness brands to stand out from the crowd. Its foray into short-term rentals was short-lived but the company remains open to future opportunities.

Euromonitor International's Hyatt Hotels Corp in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Activities (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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