

# HW Staple Foods in the United Kingdom

<https://marketpublishers.com/r/HB4E9A03F21BEN.html>

Date: November 2023

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: HB4E9A03F21BEN

## Abstracts

Alongside rising consumer awareness in the UK on the importance of healthy nutrition, the HFSS regulation (High in Fat, Salt, and Sugar) has become a catalyst for even greater innovation in the health space. In October 2022, restrictions on product location came into effect, targeting products identified by the Department of Health's Nutrient Profiling Model (NPM) as high in fat, salt, and sugar. This regulation imposes restrictions on the physical and online presence of HFSS products, specifica...

Euromonitor International's HW Staple Foods in United Kingdom report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

HW Staple Foods in the United Kingdom  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

HW STAPLE FOODS IN THE UNITED KINGDOM  
KEY DATA FINDINGS

### 2022 DEVELOPMENTS

HFSS regulation drives innovation in better for you and fortified/functional products  
Vegetarian leads health and wellness staple foods, supported by flexitarian population  
Probiotic sees increased consumer interest within health and wellness staple foods

### PROSPECTS AND OPPORTUNITIES

Flexitarianism to help boost sales of vegan and vegetarian meat and seafood substitutes  
Vegetarian set to retain strong presence within health and wellness staple foods due to health, environmental and animal welfare concerns  
Review of diets and nutritional intake set to support keto staple foods niche

### CATEGORY DATA

Table 1 Sales of Staple Foods by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Staple Foods by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Gluten Free Staple Foods (Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 4 Company Shares of Organic Staple Foods (2nd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 5 Company Shares of High Fibre Staple Foods (3rd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 6 Company Shares of Vegetarian Staple Foods (4th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 7 Company Shares of No Allergens Staple Foods (5th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 8 Forecast Sales of Staple Foods by Health and Wellness Type: Value 2022-2027

Table 9 Forecast Sales of Staple Foods by Health and Wellness Type: % Value Growth 2022-2027

2022-2027

HEALTH AND WELLNESS IN THE UNITED KINGDOM  
EXECUTIVE SUMMARY

Overview

DISCLAIMER

## I would like to order

Product name: HW Staple Foods in the United Kingdom

Product link: <https://marketpublishers.com/r/HB4E9A03F21BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB4E9A03F21BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970