

HW Staple Foods in Thailand

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Date: January 2024

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: HA2233E40B66EN

Abstracts

The trend towards plant-based diets in Thailand is rapidly gaining momentum, as health-conscious consumers increasingly opt for plant-based options. With growing demand for healthier choices, particularly protein from soybeans, and grains that are gaining popularity among Thai consumers, players are now focusing on selecting plants that can provide the highest protein extraction for plant-based staple foods. Consequently, players operating in staple foods now have the opportunity to capitalise o...

Euromonitor International's HW Staple Foods in Thailand report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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