

HW Staple Foods in Mexico

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Abstracts

While sales of meat free staple foods remained negligible in Mexico in 2022, various brands of plant-based meat alternatives are becoming more visible on retail shelves. Previously, these products were available almost exclusively via specialist plant-based health food stores and this limited availability is a major reason for the lack of consumer awareness with respect to the category. Moreover, the price points of plant-based meat alternatives are significantly higher than what would normally...

Euromonitor International's HW Staple Foods in Mexico report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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HEALTH AND WELLNESS IN MEXICO

EXECUTIVE SUMMARY

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