

# HW Staple Foods in the Czech Republic

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## Abstracts

Health and wellness staple foods saw a strong year in terms of value sales growth in 2022, with demand fuelled by a sharp rise in unit prices. Strong sales also came from categories like gluten-free and meat substitutes, as a growing number of Czech consumers are looking to lead healthier lifestyles in the post-pandemic period. This is reflected in the growing number of vegans and vegetarians, but also more importantly in the rising number of flexitarian consumers, who have been key to the growt...

Euromonitor International's HW Staple Foods in Czech Republic report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

HW Staple Foods in the Czech Republic  
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### **LIST OF CONTENTS AND TABLES**

HW STAPLE FOODS IN THE CZECH REPUBLIC  
KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Consumers invest in health and wellness staple foods despite economic challenges

Gluten free staple foods thriving in 2022

Rising obesity concerns fuel interest in no salt staple foods

### **PROSPECTS AND OPPORTUNITIES**

Consumers likely to become more conscientious in their purchasing decisions as disposable income recovers

High protein full of promise as consumers look to lead healthier and more active lives

Skin health a new area to watch out for but other health concerns are more pressing

### **CATEGORY DATA**

Table 1 Sales of Staple Foods by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Staple Foods by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Gluten Free Staple Foods (Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 4 Company Shares of Organic Staple Foods (2nd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 5 Company Shares of High Fibre Staple Foods (3rd Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 6 Company Shares of Vegetarian Staple Foods (4th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 7 Company Shares of No Allergens Staple Foods (5th Biggest HW Type in Global Staple Foods): % Value 2019-2022

Table 8 Forecast Sales of Staple Foods by Health and Wellness Type: Value 2022-2027

Table 9 Forecast Sales of Staple Foods by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN THE CZECH REPUBLIC  
EXECUTIVE SUMMARY

Overview

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