

HW Staple Foods in Belgium

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Abstracts

With the health trend gathering momentum on an annual basis in Belgium, the importance of product Nutri-Scores has been strengthening. In general, local consumers are seeking out staple products that are good for their health and which feature shorter ingredient lists and which contain less salt, less added sugar, less fat and fewer additives. Therefore, they are more likely to choose staple foods with an A or B Nutri-Score, which will come at the expense of food products with lower Nutri-Scores...

Euromonitor International's HW Staple Foods in Belgium report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baked Goods, HW Breakfast Cereals, HW Processed Fruit and Vegetables, HW Processed Meat, Seafood and Alternatives to Meat, HW Rice, Pasta and Noodles, HW Staple Foods by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Gluten free is the leading claim in health and wellness staple foods in Belgium during 2022

No fat boosted by the EU tackling consumption of trans fats via legislation

PROSPECTS AND OPPORTUNITIES

Key role for Nutri-Scores in health and wellness staple foods over the forecast period, while gluten free to widen its appeal to non-allergy sufferers

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HEALTH AND WELLNESS IN BELGIUM

EXECUTIVE SUMMARY

Overview

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