

HW Soft Drinks in France

<https://marketpublishers.com/r/H12507F37523EN.html>

Date: November 2023

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: H12507F37523EN

Abstracts

Overall volume sales of organic soft drinks in France declined for a second consecutive year in 2022, and at a steeper rate than in 2021. This was partly explained by the stabilisation of consumption patterns, as demand for such products surged in 2020 due to increased health-consciousness following the outbreak of COVID-19. However, the contraction was mainly attributable to more cautious attitudes to spending amidst a dramatic and prolonged spike in inflation fuelled by the global recovery fro...

Euromonitor International's HW Soft Drinks in France report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Asian Speciality Drinks, HW Bottled Water, HW Carbonates, HW Concentrates, HW Energy Drinks, HW Juice, HW RTD Coffee, HW RTD Tea, HW Soft Drinks by Type, HW Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Soft Drinks in France
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW SOFT DRINKS IN FRANCE
KEY DATA FINDINGS

2022 DEVELOPMENTS

Falling purchasing power weakens demand for organic soft drinks
Natural remains the leading claim in value terms despite declining volume sales
No fat sees growth as French consumers look to control their health and weight

PROSPECTS AND OPPORTUNITIES

Sugar-related claims likely to feature prominently among new launches
Increasingly busy lifestyles will continue to boost demand for energy boosting soft drinks
Brain health and memory soft drinks set to benefit from population ageing

CATEGORY DATA

Table 1 Sales of Soft Drinks by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Soft Drinks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of No Sugar Soft Drinks (Biggest HW Type in Global Soft Drinks): % Value 2019-2022

Table 4 Company Shares of Energy Boosting Soft Drinks (2nd Biggest HW Type in Global Soft Drinks): % Value 2019-2022

Table 5 Company Shares of Natural Soft Drinks (3rd Biggest HW Type in Global Soft Drinks): % Value 2019-2022

Table 6 Company Shares of Good Source of Vitamins Soft Drinks (4th Biggest HW Type in Global Soft Drinks): % Value 2019-2022

Table 7 Forecast Sales of Soft Drinks by Health and Wellness Type: Value 2022-2027

Table 8 Forecast Sales of Soft Drinks by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN FRANCE

EXECUTIVE SUMMARY

Overview

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