

HW Snacks in the United Arab Emirates

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Abstracts

Due to a combination of long working hours, sedentary lifestyles, and poor eating habits, overweight and obesity are major problems in the United Arab Emirates. Indeed, Euromonitor International data show that 39.7% of the population was classified as obese in 2021, up from 35.1% in 2016. Notably, although half of the respondents in this survey (compared with a global average of 42%) said they actively monitor what they eat in order to manage their weight, 43% also said they often snack between...

Euromonitor International's HW Snacks in United Arab Emirates report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Confectionery, HW Ice Cream, HW Savoury Snacks, HW Snacks by Type, HW Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Keto records growth within health and wellness snacks, as more consumers follow a specific diet

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HEALTH AND WELLNESS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Overview

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