

HW Snacks in Israel

<https://marketpublishers.com/r/H8247E7F695BEN.html>

Date: December 2023

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: H8247E7F695BEN

Abstracts

Rising awareness of healthier ingredients and overall health and wellbeing continued to influence consumers' purchasing decisions in 2022. In particular, there were an increasing number of players highlighting locally produced snacks that utilise healthy local ingredients and flavours in order to attract Israeli consumers. For instance, there was an increase in locally produced date-based snacks that are positioned as a healthy energy booster, helping drive consumer demand for no sugar fruit sna...

Euromonitor International's HW Snacks in Israel report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Confectionery, HW Ice Cream, HW Savoury Snacks, HW Snacks by Type, HW Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Snacks in Israel
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW SNACKS IN ISRAEL
KEY DATA FINDINGS

2022 DEVELOPMENTS

Introducing more local products and flavours to attract consumers to health and wellness snacks

Gluten free is the leading claim in health and wellness snacks, with rising popularity contributed by the pandemic

High protein performs well due to rising consumer awareness of the link between diet and health

PROSPECTS AND OPPORTUNITIES

Move by consumers towards healthier, less processed food and more sustainable products

Gluten free set to see significant growth as the consumer base is not limited to coeliacs

Vegan expected to gain as more consumers opt for a plant-based diet

CATEGORY DATA

Table 1 Sales of Snacks by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Snacks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Gluten Free Snacks (Biggest HW Type in Global Snacks): % Value 2019-2022

Table 4 Company Shares of Organic Snacks (3rd Biggest HW Type in Global Snacks): % Value 2019-2022

Table 5 Company Shares of Vegan Snacks (4th Biggest HW Type in Global Snacks): % Value 2019-2022

Table 6 Forecast Sales of Snacks by Health and Wellness Type: Value 2022-2027

Table 7 Forecast Sales of Snacks by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN ISRAEL

EXECUTIVE SUMMARY

Overview

DISCLAIMER

I would like to order

Product name: HW Snacks in Israel

Product link: <https://marketpublishers.com/r/H8247E7F695BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H8247E7F695BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970