

HW Snacks in Canada

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Abstracts

Due to COVID-19 restrictions, home seclusion lasted considerably longer than expected in Canada. When these restrictions were first introduced in 2020, home snacking surged and then remained constant through 2021 and 2022. While hybrid lifestyles became popular in 2022, sales of snacks for home consumption remained prevalent. In comparison to 2019 and other pre-pandemic years, home snacking in Canada remains high. In 2022, heightened consumer interest in health and wellness surged in snacks, inc...

Euromonitor International's HW Snacks in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Confectionery, HW Ice Cream, HW Savoury Snacks, HW Snacks by Type, HW Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Snacks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Snacks in Canada
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW SNACKS IN CANADA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Better for you snacks lead the way for weight-conscious Canadians
Gluten free is leading claim, supported by rising awareness of food intolerance
Energy boosting makes gains in health and wellness snacks

PROSPECTS AND OPPORTUNITIES

Amid persistent growth in snacking, consumers to shift to better for you and dietary and free from products

Gluten free to continue driving sales of health and wellness snacks in Canada
Brain health and memory set for further growth as consumers look to gain specific health benefits from their snacks

CATEGORY DATA

Table 1 Sales of Snacks by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Snacks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Gluten Free Snacks (Biggest HW Type in Global Snacks): % Value 2019-2022

Table 4 Company Shares of Organic Snacks (3rd Biggest HW Type in Global Snacks): % Value 2019-2022

Table 5 Company Shares of Vegan Snacks (4th Biggest HW Type in Global Snacks): % Value 2019-2022

Table 6 Company Shares of No Allergens Snacks (5th Biggest HW Type in Global Snacks): % Value 2019-2022

Table 7 Forecast Sales of Snacks by Health and Wellness Type: Value 2022-2027

Table 8 Forecast Sales of Snacks by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN CANADA

EXECUTIVE SUMMARY

Overview

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