

HW Hot Drinks in South Korea

<https://marketpublishers.com/r/HB29FBAA6F55EN.html>

Date: November 2023

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: HB29FBAA6F55EN

Abstracts

In 2022, health and wellness hot drinks in Korea saw a trend towards consumers looking to reduce potentially harmful ingredients, rather than adding extra benefits. This led to growing consumer demand for better for you products, such as low/no sugar and no caffeine options. For example, more instant coffee manufacturers launched no sugar instant coffee mix to appeal to health-conscious consumers. Instead, artificial sweeteners such as stevia replaced the sugar to maintain its sweet flavour. No...

Euromonitor International's HW Hot Drinks in South Korea report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Hot Drinks in South Korea
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW HOT DRINKS IN SOUTH KOREA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness hot drinks leans into low/no sugar and no caffeine
No fat holds first place within health and wellness hot drinks in 2022
No salt hot drinks rise as consumers and the government try to reduce salt intake

PROSPECTS AND OPPORTUNITIES

Permissible indulgence trend benefits health and wellness hot drinks
As overprocessing is a consumer concern, natural is set to see the strongest absolute growth over the forecast period
Desire to boost metabolism set to lead to raised interest in superfruit hot drinks

CATEGORY DATA

Table 1 Sales of Hot Drinks by Health and Wellness Type: Value 2019-2022
Table 2 Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2019-2022
Table 3 Company Shares of Organic Hot Drinks (Biggest HW Type in Global Hot Drinks): % Value 2019-2022
Table 4 Company Shares of Natural Hot Drinks (2nd Biggest HW Type in Global Hot Drinks): % Value 2019-2022
Table 5 Company Shares of Gluten Free Hot Drinks (3rd Biggest HW Type in Global Hot Drinks): % Value 2019-2022
Table 6 Company Shares of Good Source of Vitamins Hot Drinks (4th Biggest HW Type in Global Hot Drinks): % Value 2019-2022
Table 7 Company Shares of No Allergens Hot Drinks (5th Biggest HW Type in Global Hot Drinks): % Value 2019-2022
Table 8 Forecast Sales of Hot Drinks by Health and Wellness Type: Value 2022-2027
Table 9 Forecast Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN SOUTH KOREA
EXECUTIVE SUMMARY

Overview
DISCLAIMER

I would like to order

Product name: HW Hot Drinks in South Korea

Product link: <https://marketpublishers.com/r/HB29FBAA6F55EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HB29FBAA6F55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970