

# HW Hot Drinks in New Zealand

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## Abstracts

The COVID-19 crisis has left a lasting impact on how New Zealanders work, with remote working now firmly entrenched and many companies downsizing their office footprints and actively encouraging employees to work from home. For staff, this reduces the time they spend commuting to and from work. Coffee culture has formed a key part of New Zealand office culture, with workers routinely going to their local coffee shops with colleagues, and the move towards more flexible and remote working arrangements...

Euromonitor International's HW Hot Drinks in New Zealand report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## EXECUTIVE SUMMARY

Overview

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