

# HW Hot Drinks in Mexico

<https://marketpublishers.com/r/H2857716B7F9EN.html>

Date: November 2023

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: H2857716B7F9EN

## Abstracts

By 2022, the additional attention that health and wellness hot drinks had attracted at the peak of the COVID-19 pandemic was beginning to fade as local consumers were returning to their pre-pandemic lifestyles, spending habits and daily routines. In particular, the return to eating out on a regular basis, either for leisure purposes or out of necessity due to very busy lifestyles, has had a major impact on the frequency with which consumers prepare their own meals from scratch at home. Mexico's...

Euromonitor International's HW Hot Drinks in Mexico report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

HW Hot Drinks in Mexico  
Euromonitor International  
January 2024

### **LIST OF CONTENTS AND TABLES**

HW HOT DRINKS IN MEXICO  
KEY DATA FINDINGS

#### **2022 DEVELOPMENTS**

Slower growth observed across industry as out-of-home activity continues to recover

#### **2022 SEES NATURAL REMAIN AN IMPORTANT CATEGORY OF HEALTH AND WELLNESS HOT DRINKS**

Immune support boosted by high obesity rates and concerns

#### **PROSPECTS AND OPPORTUNITIES**

Health and wellness oriented product innovation likely to be observed in other hot drinks

Natural to remain a highly promising health and wellness claim in hot drinks

Weight management slated for growth over the forecast period

#### **CATEGORY DATA**

Table 1 Sales of Hot Drinks by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Hot Drinks (Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 4 Company Shares of Natural Hot Drinks (2nd Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 5 Company Shares of Good Source of Vitamins Hot Drinks (4th Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 6 Company Shares of No Allergens Hot Drinks (5th Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 7 Forecast Sales of Hot Drinks by Health and Wellness Type: Value 2022-2027

Table 8 Forecast Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2022-2027

#### **HEALTH AND WELLNESS IN MEXICO**

#### **EXECUTIVE SUMMARY**

Overview  
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