

# HW Hot Drinks in France

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## Abstracts

After having been one of the star performers in the French hot drinks market over 2020-2021, fruit/herbal tea saw retail volume sales decline sharply in 2022. This was partly due to steep price hikes and the erosion of purchasing power amidst a dramatic and sustained surge in inflation fuelled by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine. However, the contraction was mainly explained by the fact that people spent less time at home than in the previous two...

Euromonitor International's HW Hot Drinks in France report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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January 2024

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HEALTH AND WELLNESS IN FRANCE  
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