

HW Hot Drinks in Chile

<https://marketpublishers.com/r/H1540519D687EN.html>

Date: November 2023

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: H1540519D687EN

Abstracts

Eating well and healthily is not a simple task in Chile, as many packaged products with positive health-related attributes are usually far more expensive than standard, traditional products. At times, this has made it harder for products with healthy claims to penetrate the market, but figures for 2022 show Chileans are increasingly willing to pay the extra price. After the liquidity incentives from 2021 disappeared in the second half of 2022, lower volumes were expected for certain products wit...

Euromonitor International's HW Hot Drinks in Chile report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Coffee, HW Hot Drinks by Type, HW Other Hot Drinks, HW Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Hot Drinks in Chile
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW HOT DRINKS IN CHILE
KEY DATA FINDINGS

2022 DEVELOPMENTS

Increasing prices do not drive consumers away from healthier hot drinks

In 2022, vegetarian leads health and wellness hot drinks as consumers turn to such products for health, animal welfare and environmental reasons

Good source of minerals records positive growth within health and wellness hot drinks as consumers seek to boost their metabolism

PROSPECTS AND OPPORTUNITIES

Natural lifestyle associated with positive health effects could boost certain health and wellness hot drinks categories

Vegan has the most promising forecast absolute growth in health and wellness hot drinks to 2027, as plant-based diets become increasingly popular

Plant-based to be boosted by interest in specific diets and due to ethical reasons over the forecast period

CATEGORY DATA

Table 1 Sales of Hot Drinks by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Hot Drinks (Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 4 Company Shares of Natural Hot Drinks (2nd Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 5 Company Shares of Good Source of Vitamins Hot Drinks (4th Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 6 Company Shares of No Allergens Hot Drinks (5th Biggest HW Type in Global Hot Drinks): % Value 2019-2022

Table 7 Forecast Sales of Hot Drinks by Health and Wellness Type: Value 2022-2027

Table 8 Forecast Sales of Hot Drinks by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN CHILE
EXECUTIVE SUMMARY

Overview

DISCLAIMER

I would like to order

Product name: HW Hot Drinks in Chile

Product link: <https://marketpublishers.com/r/H1540519D687EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1540519D687EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970