

HW Dairy Products and Alternatives in Switzerland

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Abstracts

During early 2022, Bio Suisse introduced new regulations relating to the production of organic cow's milk in Switzerland, including a significant tightening of rules relating to the feed that is given to cows. Specifically, the proportion of concentrated feed that is now permitted has been reduced from 10% to 5%, while all feed for cows in Switzerland must now be 100% Swiss Knospe feed. These new regulations apply only to the Swiss organic agriculture sector and they are many times stricter than...

Euromonitor International's HW Dairy Products and Alternatives in Switzerland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy and Plant-based Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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HEALTH AND WELLNESS IN SWITZERLAND
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Overview

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