

# HW Dairy Products and Alternatives in Canada

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## Abstracts

2022 witnessed some significant movement within dairy products and alternatives in Canada. Despite only recording modest growth, brands of both dairy and plant-based alternatives are competing on all fronts for their respective consumer base. With inflation placing continuous pressure on dairy's profitability in Canada and pressures to reshape the Canadian dairy industry, in addition to consumers shifting to flexitarian diets as awareness of food intolerances continues to rise in line with perce...

Euromonitor International's HW Dairy Products and Alternatives in Canada report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2019-2023, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy and Plant-based Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;



## Contents

HW Dairy Products and Alternatives in Canada  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

HW DAIRY PRODUCTS AND ALTERNATIVES IN CANADA  
KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Inflation and flexitarian diets push consumers towards plant-based alternatives  
Low fat is leading health and wellness claim, driven by obesity concerns in Canada  
Immune support benefits from heightened condition awareness

### PROSPECTS AND OPPORTUNITIES

Move away from traditional dairy products driven by rising health and environmental concerns

Vegan offers further growth potential due to rising interest in animal welfare and alternative diets

Niche of no allergens set to strengthen over forecast period

### CATEGORY DATA

Table 1 Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Dairy Products and Alternatives (Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

Table 4 Company Shares of Good Source of Minerals Dairy Products and Alternatives (2nd Biggest HW Type in Global Dairy Products and Alternatives): % V

Table 5 Company Shares of Gluten Free Dairy Products and Alternatives (3rd Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-20

Table 6 Company Shares of Lactose Free Dairy Products and Alternatives (4th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2

Table 7 Company Shares of Low Fat Dairy Products and Alternatives (5th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

Table 8 Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2022-2027



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