

HW Dairy Products and Alternatives in Argentina

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Abstracts

The preference for plant-based food and beverages continues to increase among the population of Argentina. In addition to the obvious desire to reduce the amount of animal-derived products in one's diet with the aim of improving long-term health outcomes, increasing numbers of local consumers are contemplating a range of animal welfare, sustainability and ecological issues that stem from the exploitation of animals in industrial agriculture. Within this context, consumer interest in plant-based...

Euromonitor International's HW Dairy Products and Alternatives in Argentina report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Baby Food, HW Dairy and Plant-based Dairy, HW Dairy Products and Alternatives by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Dairy Products and Alternatives in Argentina
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LIST OF CONTENTS AND TABLES

HW DAIRY PRODUCTS AND ALTERNATIVES IN ARGENTINA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Plant-based dairy still gaining ground as the range of products on offer expands
Good source of vitamins a major winner as consumers look to improve their nutrition
Probiotic records sales increase as consumers seek more from dairy

PROSPECTS AND OPPORTUNITIES

New labelling law to push producers to adjust ingredients and formulations
Good source of vitamins slated for strong sales growth during the forecast period
Elevated concerns over the risk from respiratory viruses set to boost immune support

CATEGORY DATA

Table 1 Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Good Source of Minerals Dairy Products and Alternatives (2nd Biggest HW Type in Global Dairy Products and Alternatives): % V

Table 4 Company Shares of Lactose Free Dairy Products and Alternatives (4th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2

Table 5 Company Shares of Low Fat Dairy Products and Alternatives (5th Biggest HW Type in Global Dairy Products and Alternatives): % Value 2019-2022

Table 6 Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: Value 2022-2027

Table 7 Forecast Sales of Dairy Products and Alternatives by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN ARGENTINA

EXECUTIVE SUMMARY

Overview

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