

HW Cooking Ingredients and Meals in the United Arab Emirates

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Abstracts

Since the pandemic, a rise has been seen in the number of consumers seeking active and healthy lifestyles, amidst the hybrid work model. Consumers have become more aware of and conscious of their food intake, and many are willing to spend on organic offerings, if given a choice. This is particularly relevant in the case of soup. While in retail, dry soups that have organic claims have begun garnering more consumer interest, within foodservice consumers actively seek soups made from fresh ingredi...

Euromonitor International's HW Cooking Ingredients and Meals in United Arab Emirates report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Consumers' willingness to spend on organic products leads to a growing number of options in organic soup and sweet spreads

As consumers look to avoid consumption of overprocessed foods, 2022 sees natural lead health and wellness cooking ingredients and meals

Keto receives a boost in 2022 within health and wellness cooking ingredients and meals as more consumers look to limit carbohydrates

PROSPECTS AND OPPORTUNITIES

Organic in private label and vegan in artisanal set to grow in the future

Natural also likely to show highest absolute growth during the forecast period as consumers aim to adopt healthier eating habits

No allergens set to increase over the forecast period as awareness of food intolerances rises

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HEALTH AND WELLNESS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Overview

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