

HW Cooking Ingredients and Meals in Saudi Arabia

<https://marketpublishers.com/r/H59A38B1F662EN.html>

Date: November 2023

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: H59A38B1F662EN

Abstracts

Consumers today have a greater understanding of the significance of diet and nutrition to their overall health and wellbeing. Increasing knowledge of the dangers to health of obesity and related problems, such as heart disease, has led consumers to demand low fat and low salt options, and many manufacturers have already developed such products. In addition, several producers have begun offering foods that are naturally or artificially abundant in vitamins and minerals, such as calcium and iron.

Euromonitor International's HW Cooking Ingredients and Meals in Saudi Arabia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
January 2024

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With rising understanding of the link between diet and health, organic soup and natural honey see growth

Natural holds first place within health and wellness cooking ingredients and meals in 2022, as such products are considered good for health

Plant-based records growth within health and wellness cooking ingredients and meals as more people follow a vegetarian or vegan diet

PROSPECTS AND OPPORTUNITIES

Potential for further measures to ensure a healthy population, with domestic companies likely to drive claims in Saudi Arabia, aligned with Vision 2030

Natural also most promising in health and wellness cooking ingredients and meals to 2027, driven by natural honey, which is said to strengthen the immune system

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HEALTH AND WELLNESS IN SAUDI ARABIA

EXECUTIVE SUMMARY

Overview

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