

HW Cooking Ingredients and Meals in the Netherlands

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Abstracts

In general, there has been long-term growth in vegetarian cooking ingredients and meals. In 2022, there was a temporary dip in retail sales of these products, although this was mainly an adjustment after a sharp increase in retail sales of vegetarian cooking ingredients and meals during the pandemic as a result of the many hours spent at home and the closure of the on-trade. It was therefore natural to expect a decline in 2022 as the on-trade reopened. Consumers in urban areas and young consumer...

Euromonitor International's HW Cooking Ingredients and Meals in Netherlands report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Cooking Ingredients and Meals in the Netherlands
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LIST OF CONTENTS AND TABLES

HW COOKING INGREDIENTS AND MEALS IN THE NETHERLANDS
KEY DATA FINDINGS

2022 DEVELOPMENTS

Young consumers lead the charge in the changing mentality towards vegetarianism, while the EU implements legislation to control trans fats
Vegetarian is the leading claim in health and wellness cooking ingredients and meals in 2022

Immune support claim gaining in stature

PROSPECTS AND OPPORTUNITIES

Sales of health and wellness cooking ingredients and meals remain stable despite challenges

Vegan most promising in health and wellness cooking ingredients and meals to 2027

Burgeoning interest and demand for plant-based options

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness

Type: Value 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness

Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Overview

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