

HW Cooking Ingredients and Meals in Indonesia

<https://marketpublishers.com/r/H965281B13D3EN.html>

Date: November 2023

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: H965281B13D3EN

Abstracts

Volume sales of products with health and wellness claims increased at impressive rates across cooking ingredients and meals in Indonesia in 2022. Overall demand continued to be buoyed by rising health awareness among consumers, a well-established trend that was recently reinforced by concerns surrounding COVID-19. New launches, promotional activities and improvements in the distribution of various brands and product types via specialist stores, mainstream grocery retailers outlets and e-commerce...

Euromonitor International's HW Cooking Ingredients and Meals in Indonesia report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

HW Cooking Ingredients and Meals in Indonesia
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

HW COOKING INGREDIENTS AND MEALS IN INDONESIA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Health and wellness products made with local herbs and spices gain popularity
Natural still the leading health and wellness claim but overall sales decline
Positive growth for digestive health claim

PROSPECTS AND OPPORTUNITIES

Plant-based options will benefit from health, environmental and animal welfare concerns
Natural set to remain the leading health and wellness claim
Clear potential in vegan claims

CATEGORY DATA

Table 1 Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN INDONESIA
EXECUTIVE SUMMARY

Overview

DISCLAIMER

I would like to order

Product name: HW Cooking Ingredients and Meals in Indonesia

Product link: <https://marketpublishers.com/r/H965281B13D3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H965281B13D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970