

# HW Cooking Ingredients and Meals in Belgium

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## Abstracts

Demand for healthy cooking ingredients and ready meals is on the rise in Belgium. Indeed, the Nutri-Score given to products is becoming more important for consumers, who are increasingly buying products with better Nutri-Scores especially concerning the trio of fat, sugar and salt content. In response, industry players are improving their recipes with healthier ingredients, and producing products with shorter ingredient lists and fewer preservatives. Industry players who have been present in the...

Euromonitor International's HW Cooking Ingredients and Meals in Belgium report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

HW Cooking Ingredients and Meals in Belgium  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

HW COOKING INGREDIENTS AND MEALS IN BELGIUM  
KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Belgians actively seek better Nutri-Scores when purchasing cooking ingredients and meals, while EU legislation introduces consumption limits on trans-fats  
Vegetarian is the most popular claim in health and wellness cooking ingredients and meals in 2022

Brain health and memory sees rising importance within health and wellness cooking ingredients and meals

### PROSPECTS AND OPPORTUNITIES

Vegetarian remains the most popular claim in health and wellness cooking ingredients and meals during the forecast period in value terms

No fat to register growth in value sales over the forecast period

Growing popularity of dairy free over the forecast period

### CATEGORY DATA

Table 1 Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness

Type: Value 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness

Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN BELGIUM

EXECUTIVE SUMMARY

Overview

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