

# HW Cooking Ingredients and Meals in Austria

<https://marketpublishers.com/r/HD473BDE1B51EN.html>

Date: December 2023

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: HD473BDE1B51EN

## Abstracts

During 2022, convenience and health and wellness remained two of the most important megatrends influencing demand patterns among Austrian consumers and this combination of a desire to eat healthier types of convenience food supported strong growth in demand for health and wellness meals and soups. As recent years have seen many Austrians return to their demanding pre-pandemic work schedules and social lives, they have less time to prepare their own meals at home from scratch using fresh ingredie...

Euromonitor International's HW Cooking Ingredients and Meals in Austria report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2018-2022, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: HW Cooking Ingredients and Meals by Type, HW Edible Oils, HW Meals and Soups, HW Sauces, Dips and Condiments, HW Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the HW Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

HW Cooking Ingredients and Meals in Austria  
Euromonitor International  
January 2024

### LIST OF CONTENTS AND TABLES

HW COOKING INGREDIENTS AND MEALS IN AUSTRIA  
KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Convenience trend pushes sales of health and wellness meals and soups  
Vegetarian remains the largest category as more consumers are avoiding meat  
Sales of no allergens products increasing amidst rising incidence of food allergies

### PROSPECTS AND OPPORTUNITIES

Health and wellness set to remain a major influence on demand for sweet spreads  
Vegan slated for a spike in demand due to rising sustainability and health concerns  
Good source of minerals set to rise amidst mounting concern over poor nutrition

### CATEGORY DATA

Table 1 Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2019-2022

Table 2 Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2019-2022

Table 3 Company Shares of Organic Cooking Ingredients and Meals (Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 4 Company Shares of Gluten Free Cooking Ingredients and Meals (2nd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 5 Company Shares of Vegetarian Cooking Ingredients and Meals (3rd Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 6 Company Shares of Vegan Cooking Ingredients and Meals (4th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 7 Company Shares of Natural Cooking Ingredients and Meals (5th Biggest HW Type in Global Cooking Ingredients and Meals): % Value 2019-2022

Table 8 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: Value 2022-2027

Table 9 Forecast Sales of Cooking Ingredients and Meals by Health and Wellness Type: % Value Growth 2022-2027

HEALTH AND WELLNESS IN AUSTRIA  
EXECUTIVE SUMMARY

Overview

DISCLAIMER

## I would like to order

Product name: HW Cooking Ingredients and Meals in Austria

Product link: <https://marketpublishers.com/r/HD473BDE1B51EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD473BDE1B51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970