

Hunkem?ller BV in Apparel and Footwear (Netherlands)

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Abstracts

In 2016 Hunkem?ller was taken over by The Carlyle Group which was seen as the right partner to support Hunkem?ller's omni-channel strategy to enhance its future growth and expansion. The lingerie brand now holds an important position in Benelux and is a significant force in Germany, with it also increasing its presence across France, Spain and Scandinavia. Hunkem?ller has won the Lingerie Retailer of the Year award as well as the European Web shop and Cross Channel awards. In addition, Hunkem?ll...

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