

Hung Fook Tong Holdings Ltd in Soft Drinks (Hong Kong, China)

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Abstracts

Hung Fook Tong Holdings is expected to find challenges in the competitive mainland China market, but although volatile in Hong Kong, will continue to maintain a leading position. Thus, the company will seek to promulgate the “3H” concept of Health, Herbal and Home via its online business in Hong Kong, China. Even though the online platform was still at an early stage of development as of 2016 and required time to optimise, its growth potential is significant. The company is therefore expected to...

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