

# Hung Fook Tong Holdings Ltd in Health and Wellness (Hong Kong, China)

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## Abstracts

Over the forecast period, Hung Fook Tong Holdings is expected to extend its presence beyond NH Asian speciality drinks to categories such as NH RTD tea, to strengthen its position within health and wellness beverages. This move will also allow the player to capitalise on its strengths in translating traditional Chinese herbal ingredients to packaged NH beverages that consumers can purchase for on-the-go consumption.

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